



Starring: IBS patient

- the ICF movie -

PT&R for SPRIA presentation
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2018 European Site Solutions Summit
COMMIT TO CHANGE



Faculty Disclosure

In compliance with ANCC Guidelines, I hereby declare:

- I do not have financial or other relationships with the manufacturer(s) of any commercial service(s) discussed in this educational activity.

Dr Vivienne van de Walle
Director PT&R

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Pro-biotica IBS trial

- Sponsor wanted initially 100, later 200 patients
- Provided limited recruitment budget
- We had limited resources to inform & pre-screen patients



Let technology work for us

- In collaboration with IRB : movie with ICF info
- Dedicated website: mijnbuik.info (mytummy.info)



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Recruitment: Usual Suspects

- www.ptr.nu
- Facebook
- Social Media campaigns (www.link2trials.com)
- Patient support group
- Printed media
- Mailings
- Posters (QR codes)



Kies welk type afspraak je wilt maken

Categorie:
 Afspraaktype:
 Resource:

Kies een datum en tijd

<< april 2018 >>
 ma di wo do vr za zo
 1 2 3 4 5 6 7 8
 9 10 11 12 13 14 15 16
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 25 26 27 28 29 30 31
 30

Beschikbare tijden op woensdag 4 april:



Verreep
 april 2018
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 Afspraak: 08:15
 Het is hier niet zo makkelijk te begrijpen.
 Het is niet zo makkelijk.
 < Terugkijken

Periode	Day	4 dagen	Week	Ma, W	Ma, D
	Ma	12 maart 2018		14 maart 2018	16 maart 2018
08:00		08:15 - 09:00 Jim's Bloedafname		08:15 - 09:00 Jim's Bloedafname	
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If you can't do it alone

- You do it with a partner
- You share what works for you
- Mutual partnership – no subcontracting



No one can whistle a symphony. It takes a whole orchestra to play it.

~ H.E. Luccock

YourMindNetwork.com

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What technology can do for you

- ICF movie
- Dedicated website
- QR directing to website
- Online appointment system
- SMS reminders
- But always available via telephone / mail / walk-ins !



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Feedback

- Good preparation prior to participation
- Good reference during the trial
(preferred the movie compared to the paper ICF)
- Flexibility regarding planning
- But there was always somebody for F2F.





Movie time

<https://www.youtube.com/watch?v=BZAtugFwwBM>

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